

INVESTOR RELATIONS

Capital Strategy, Fundraising & Partner Development

JAG Global Network • Position Description • February 2026

PURPOSE OF THIS ROLE

The Investor Relations lead manages all fundraising activities for the JAG Global Ecosystem — from immediate crowdfunding campaigns to institutional seed rounds. This role bridges the gap between the mission’s extraordinary vision and the capital required to bring it to life.

The ecosystem’s funding strategy spans multiple channels: GoFundMe for immediate stabilization, Kickstarter/Indiegogo for book series and program launches, Patreon for ongoing community support, and institutional seed/series rounds targeting \$2.5M seed at \$25M pre-money valuation. This person manages it all.

CORE RESPONSIBILITIES

1. Crowdfunding Campaign Management

- Create and manage GoFundMe campaign for founder stabilization and immediate operational needs
- Design and launch Kickstarter/Indiegogo campaigns for the True Divine book series and JAG Program
- Set up and manage Patreon for ongoing supporter engagement and exclusive content
- Configure reward tiers, stretch goals, and backer incentives
- Write compelling campaign pages and coordinate campaign videos and promotional materials

2. Institutional Investor Outreach

- Identify and qualify potential angel investors, seed funds, and mission-aligned capital sources
- Prepare and maintain investor materials: pitch decks, executive summaries, financial projections
- Manage investor pipeline, outreach sequences, and warm introduction campaigns
- Coordinate due diligence processes and term sheet negotiations

3. Donor & Backer Relations

- Manage all backer communications, thank-you messages, and fulfillment tracking
- Maintain donor/investor database and contribution records
- Provide regular updates and transparency reports to supporters
- Build relationships with major donors and potential strategic partners

4. Financial Coordination

- Track all fundraising activity across platforms and channels

- Coordinate with Chief of Staff on financial reporting and use-of-funds documentation
- Support SAFE/equity documentation and legal coordination for institutional rounds
- Draft and coordinate outreach letters to family, friends, and personal networks

FUNDING TRAJECTORY OVERVIEW

Round	Timing	Target
Seed	Q1 2026	\$2.5M at \$25M pre-money
Series A	Q4 2026	\$15M at \$100M+
Series B	2027	\$50M at \$500M+
Series C	2028	\$150M at \$2B+
Series D	2029	\$500M at \$10B+

REQUIRED SKILLS

- Experience with fundraising, investor relations, or business development
- Strong storytelling and persuasive writing skills
- Understanding of startup financing (SAFE notes, equity rounds, valuation)
- Experience with crowdfunding platforms (GoFundMe, Kickstarter, Indiegogo, or Patreon)
- Organized and detail-oriented — able to manage multiple campaigns simultaneously
- Excellent relationship-building and follow-up skills

HELPFUL BUT NOT REQUIRED

- Personal network of angel investors or impact-focused capital sources
- Experience in nonprofit development or mission-driven fundraising
- Background in publishing, education, wellness, or technology investment
- Video production skills for campaign content
- CRM or donor management software experience

COMPENSATION

Initial Phase

- Volunteer or equity-based — founding team status
- Commission structure on capital raised (negotiable)

Post-funding

- Competitive salary with performance-based bonuses
- Equity participation in JAG Global Corporation

TO EXPRESS INTEREST

Email: jag132013@gmail.com

Subject: Investor Relations — Application



JAG Global Network

The Architecture of Ascension