

SOCIAL MEDIA EXPERT

Digital Presence, Content Creation & Community Growth

JAG Global Network • Position Description • February 2026

PURPOSE OF THIS ROLE

The Social Media Expert is the digital voice of the JAG Universe across all public-facing platforms. This person creates, schedules, and manages content that introduces the world to the mission, the books, the programs, and the proof systems.

The Founder has 13 years of documented work and manuscripts totaling over 317,000 words. This role translates that depth into compelling, shareable content that reaches people where they are.

CORE RESPONSIBILITIES

1. Platform Management

- Manage accounts across Instagram, Facebook, X/Twitter, LinkedIn, YouTube, and TikTok
- Create and schedule daily/weekly content using Buffer or similar tools
- Engage with followers, respond to comments, and build community
- Monitor analytics and adjust strategy based on engagement data

2. Content Creation

- Transform manuscript excerpts into social media posts, reels, and stories
- Create graphics aligned with the JAG Universe Design System (Divine Minimalism aesthetic)
- Produce short-form video content (reels, TikToks, YouTube Shorts)
- Develop platform-specific content strategies

3. Campaign Support

- Support book launch campaigns across the 10-book JAG Series
- Coordinate social media for crowdfunding campaigns
- Help execute the 8-portal launch sequence content strategy
- Amplify proof blog content and synchronicity evidence posts

REQUIRED SKILLS

- Proven experience managing social media accounts (personal or professional)
- Strong writing skills — ability to adapt tone for different platforms
- Basic graphic design skills (Canva, Adobe Creative Suite, or similar)
- Understanding of social media analytics and content optimization
- Ability to work independently with editorial calendars and deadlines

HELPFUL BUT NOT REQUIRED

- Video editing skills (short-form reels, TikTok, YouTube)
- Experience with Buffer, ConvertKit, or similar marketing tools
- Background in book marketing or publishing industry
- Photography or videography skills
- Interest in consciousness, spirituality, or personal transformation

COMPENSATION

- Volunteer or project-based initially — estimated 10–20 hours/week or fulltime
- Founding team status with equity consideration
- Post-funding: Competitive salary with equity in JAG Global Corporation

TO EXPRESS INTEREST

Email: jag132013@gmail.com

Subject: Social Media Expert — Application



JAG Global Network

The Architecture of Ascension